

Backyard Breeze...

FALL/WINTER 2011

www.BREYERCONSTRUCTION.COM

HIC# PA010620

Pssst! Wanna Buy Premium Remodeling on Sale?

We live in a society of supply and demand. Things that everyone wants to own (a Mercedes SLR) typically cost more than things no one wants (a Yugo). The same applies to services; a haircut from someone who cares about the details and has years of experience in creating the latest styles will demand a premium over a cut delivered by a beauty college student just starting out with scissors.

But what if you wanted that car, haircut, (or in our case, remodeling) that was the better quality option, but you wanted to secure it at a discount. Well, for the car, it might involve looking for a used model, for the latest haircut you might have to look for a coupon or promotion... but what about that finished basement, attic storage space, or outdoor kitchen/deck dream?

Getting the lowest price possible on quality remodeling requires 2 things: Honesty and Flexibility.

Honesty: Have a clear understanding of your financial limitations, as well as a list of wants/needs in priority, and communicate these to your remodeling contractor or designer. Once they know what is most important to you, they will be able to revise the project to fit your needs, and can offer revisions and options to best suit your preferences.

Flexibility: Timing can play a crucial role in lowering costs. For instance, most contractors in the northeast are slower December thru February, and are willing to work for less just to stay busy during those months– but this may require waiting until that timeframe, or allowing them additional time to complete the project while they work around the weather or availability. Again, clear communication up front– and throughout the project– will help keep expectations accurate and satisfaction within reach.

Special **Congratulations** to our employees:

Jeremiah & Kristin Yoder on their marriage in October

John & Brooke Breyer on the birth of their son Joel in November



We wanted to thank your team for all your hard work. The deck is beautiful and we have gotten many compliments on it. It almost feels like another room of the house to us. We will definitely keep you in mind for other projects. It was a pleasure to do business with you. Kudos on a fantastic job!! ~Mike and Karen

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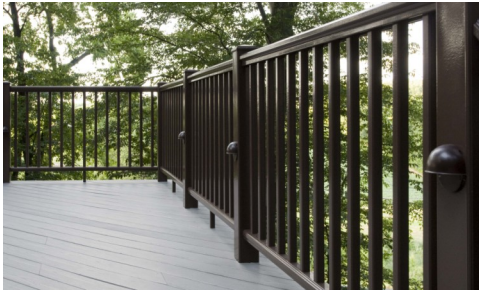
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PENNSYLVANIA BUILDERS ASSOCIATION



Current Client Coupon:

20% off
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Must be scheduled for:
January, February, March 2012/13
Present coupon after proposal

